

BOO-YAH

SPONSORSHIP OPPORTUNITIES

DECEMBER 4, 2023 | ZIEGFELD BALLROOM

A CELEBRATION OF STUART SCOTT

Join us at Boo-Yah, a dynamic blend of science and sports, benefiting the V Foundation's Stuart Scott Memorial Cancer Research Fund. Dedicated to reducing disparities in cancer, the Fund supports underrepresented researchers, as well as research dedicated to understanding why some cancers are more likely to occur, more aggressive or harder to treat in minority populations. Together we can make a difference!

	Presenting Sponsor \$100,000	Platinum Sponsor \$75,000	Gold Sponsor \$50,000	Silver Sponsor \$25,000	Bronze Sponsor \$10,000
Admissions Guests must be registered by 11/17/23	10 (2 to be seated at head table)	8	6	4	2
Private Lunch with Featured Researchers on Monday afternoon (12/4/23)	5 guests	4 guests			
Venue Signage	Marquee branding, logo wall projection, front door signage, inclusion in main lobby signage	Front door signage, inclusion in main lobby signage	Inclusion in main lobby signage	Inclusion in main lobby signage	Inclusion in main lobby signage
Print Materials* Save-the-Date (8/2/2023) Invitation (9/8/2023) Program & Signage (11/9/2023)	Listed as "Presenting Sponsor" with top line logo in all materials and full-page ad in printed program	Listed as "Platinum Sponsor" with logo in all materials and full-page ad in printed program	Listed as "Gold Sponsor" with logo in all materials, half-page ad in printed program	Listed as "Silver Sponsor" with logo on materials	Listed as "Bronze Sponsor" with logo on materials
Inclusion in Press Release (s)	●	●			
Company Mention in a Voices for Victory Podcast Episode	●	●	●		
Promotion on V Foundation Social Media	Pre-event promotion and post-event recognition	Pre-event promotion and post-event recognition	Pre-event promotion	Pre-event promotion	Pre-event promotion
Event Website	Link and logo	Link and logo	Link and logo	Link and logo	Link and logo
Event Stage Recognition* Digital Asset (11/9/23)	Opportunity for company to provide a video (3 min limit) for inclusion in program. Verbal and logo acknowledgement	Verbal and logo acknowledgement	Verbal and logo acknowledgement	Verbal and logo acknowledgement	Verbal and logo acknowledgement
Opportunity for Inclusion in Attendee Gift Bag Provided by Sponsor (product received by 11/17/23)	●	●	●		
Jimmy V Classic Games Experience on December 5	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets

*Inclusion in print, digital, and public relations are contingent upon commitment date.

Please note: For tax purposes, please see your V Foundation representative for the fair market value of your package.

For more information, please contact V Director of Business & Sport Development, Kevin Houseknecht at khouseknecht@v.org | V.ORG/BOOYAHNYC